



## Careers In The Equine Industry

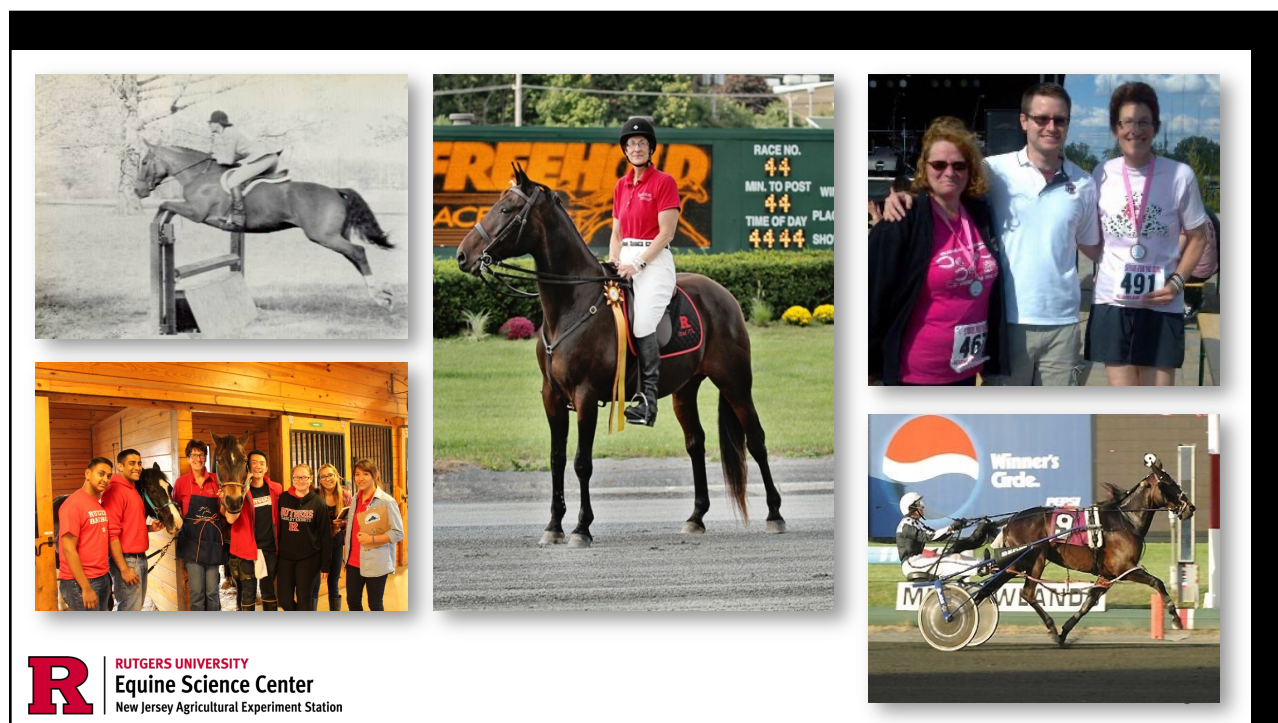
Karyn Malinowski, Ph.D.  
Director, Rutgers Equine Science Center



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## My Background

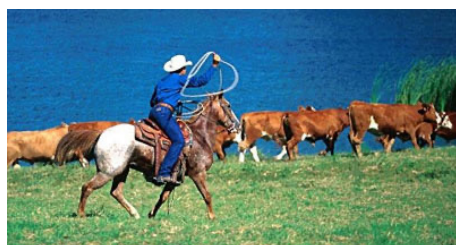
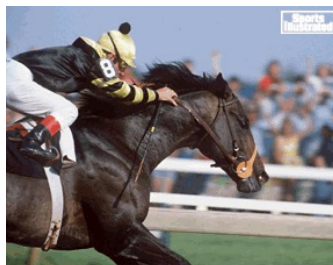


BS in Animal Science Rutgers University  
MS, Animal Genetics, Rutgers University  
Ph.D., Zoology, Rutgers University  
First Female Extension Equine Specialist in US  
Director of Rutgers Equine Science Center  
Director Rutgers Cooperative Extension

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## Everyone's Dream



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## Own/Manage A Barn

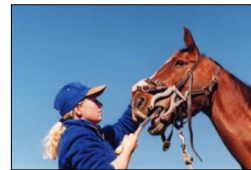


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## Direct Horse Contact

- Farrier
- Dentist
- Judge
- Instructor
- Trainer
- Trails Guide
- Groom
- Vet Tech
- Rehab/Therapy
- Massage Therapist
- Therapeutic Riding



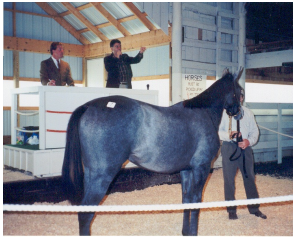
## Racing Industry

- Jockey, groom, hot walker, exercise rider, trainer...
- Behind the scenes jobs as track manager, simulcast technology, media and public relations, steward, announcer, starter, handicapper...



## Horse Sales & Auctions

- Auctioneers, Bid Takers, Pedigree Reader
- Sale Prep
- Advertising

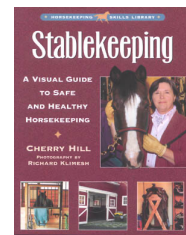
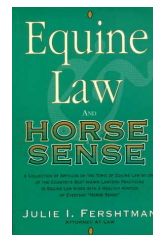


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## Indirect Careers

- Journalist / Editor
- Lawyer / Insurance agent
- Horse show / events manager
- Photographer / Film
- Horse Organization Staff
- Advertising
- Barn building / design
- Company Sales



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## Careers At Companies

### Types of Companies:

- Feed
- Supplement
- Pharmaceutical
- Tack and supply
- Apparel
- Tack shops
- Equipment



### Types of Jobs:

- Sales
- Research / Product development
- Marketing
- Management

## Careers In Science

- Research Manager
  - Develop protocols
  - Oversee project
- Laboratory Technician
  - Process samples
  - Run equipment
- Animal Technician
  - Care for research animals
  - Help perform studies

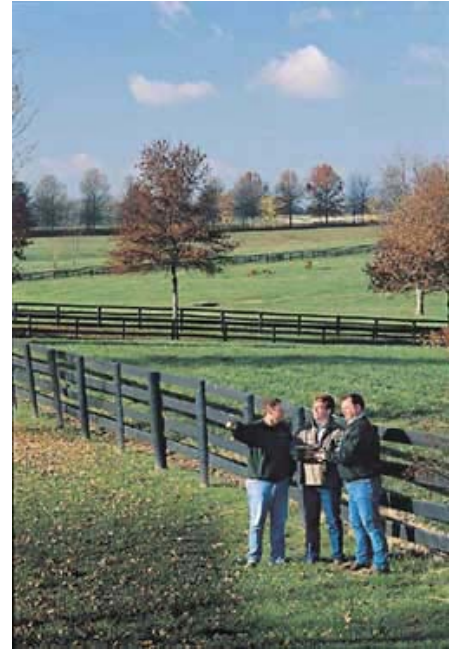


### Locations:

- University
- Veterinary diagnostic lab
- Pharmaceutical company
- Feed / Supplement Companies

## Extension Careers

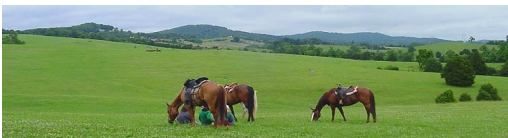
- Regional / County Agents
  - 4-H Agent
    - Run youth programs
    - Organize and train volunteers / club leaders
- Ag Agent
  - Run adult programs
  - Produce educational materials
- Program Coordinator
  - Assist agent with programs



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## Other Options

- Hauling companies - Airlines
- Mounted Patrol
- Arena / Footing design
- Equine Recreation / Tourism
- Etc...



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## How To Get Started

- Go to school!
- Ask lots of questions
- Seek out information
- Show professionals and professors you are interested
- Make contacts
- Volunteer!
- Be flexible and try new things!
- Any career can have a 'equine spin'

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## Finding A Job In The Horse Industry

- Evaluate abilities, qualifications and desires honestly
- Have no preconceived agenda
- Get involved to LISTEN, LEARN and evaluate what you DON'T know
- Direct daily contact with horses limits opportunities
- Compromise
- Contact potential employers professionally
- Get involved because of the enjoyment horses and horse people bring into your life

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## Education

- Practical Experience
- Business Management
- Computer Literacy
- Communication/Media Skills

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## Why People Are Hired

- Increase Profits
- Improve Effectiveness of Service
- Make Supervisor's Program Excel
- Make Changes in Management

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## Information - Search



What Do You Need  
To Know?



Who Do You Need  
To Learn?



Identify Problems  
To Be Solved.



Identify Organizations  
To Contact.



Conduct informational interviews  
with people in the industry.

## Informational Interviews



- How did you get involved in the horse industry or this job?
- What do you like/dislike about your work?
- What would you like to change about your job?
- What are the problems you work on?
- What are the most important skills you use?
- How could you be more effective in your job?
- If you changed jobs what would you like to do?
- Who are two people doing similar work to yours with whom I could talk?
- From what you know of me so far, what could you tell me that might help me get involved in the horse industry?



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Through  
Research & Education**

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