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New Jersey Agricultural
Experiment Station

Monmouth County Greentable

Why Horse Racing is Critical to Monmouth County

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The New Jersey Equine Industry, 2007

Its impact on the economy, agriculture,
and open space



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New Jersey Equine Industry

- **Purposes of this study**
 - Economic and land use impact assessment
 - Begin regular benchmarking of the industry
 - Profile all components of the state's equine industry, including pleasure & sport/recreation
 - Go beyond a simple enumeration

Industry in brief

- 42,500 equine animals housed in state (valued at \$582 million)
 - on 7,200 operations (960 in Monmouth County)
 - 700 racing-related
 - 12,500 equine in racing-related activities (valued at \$407 million)
 - 8,200 racing-related Standardbreds
 - 4,300 racing-related Thoroughbreds
- \$4 billion equine-related assets
 - \$582 million in equine animals
 - \$3.5 billion in land and buildings (\$833 million racing-related, \$476 million racetracks)

New Jersey

Economic Impacts



\$1.1 billion annually

- **Includes all sectors**
- **Includes direct and indirect spending**

Breakdown of economic impacts (*racetracks excluded*)

- **Racing related operations - \$278.2 million total**
 - \$200 million direct
 - \$78.2 million additional
- **Non-racing related operations - \$262.4 million total**
 - \$187.9 million direct
 - \$74.5 million additional
- **Other horse owners - \$117.8 million total**
 - \$88.9 million direct
 - \$28.9 million additional

New Jersey Horse Racetrack Impacts – Two in Monmouth County



\$502.3 million annually

New Jersey economic impacts



- **13,000 total jobs generated**
 - **6,000 jobs – non-racing operations**
 - **3,191 jobs – racing-related operations**
 - **3,820 jobs – racetracks**

Monmouth Park and Freehold Raceway

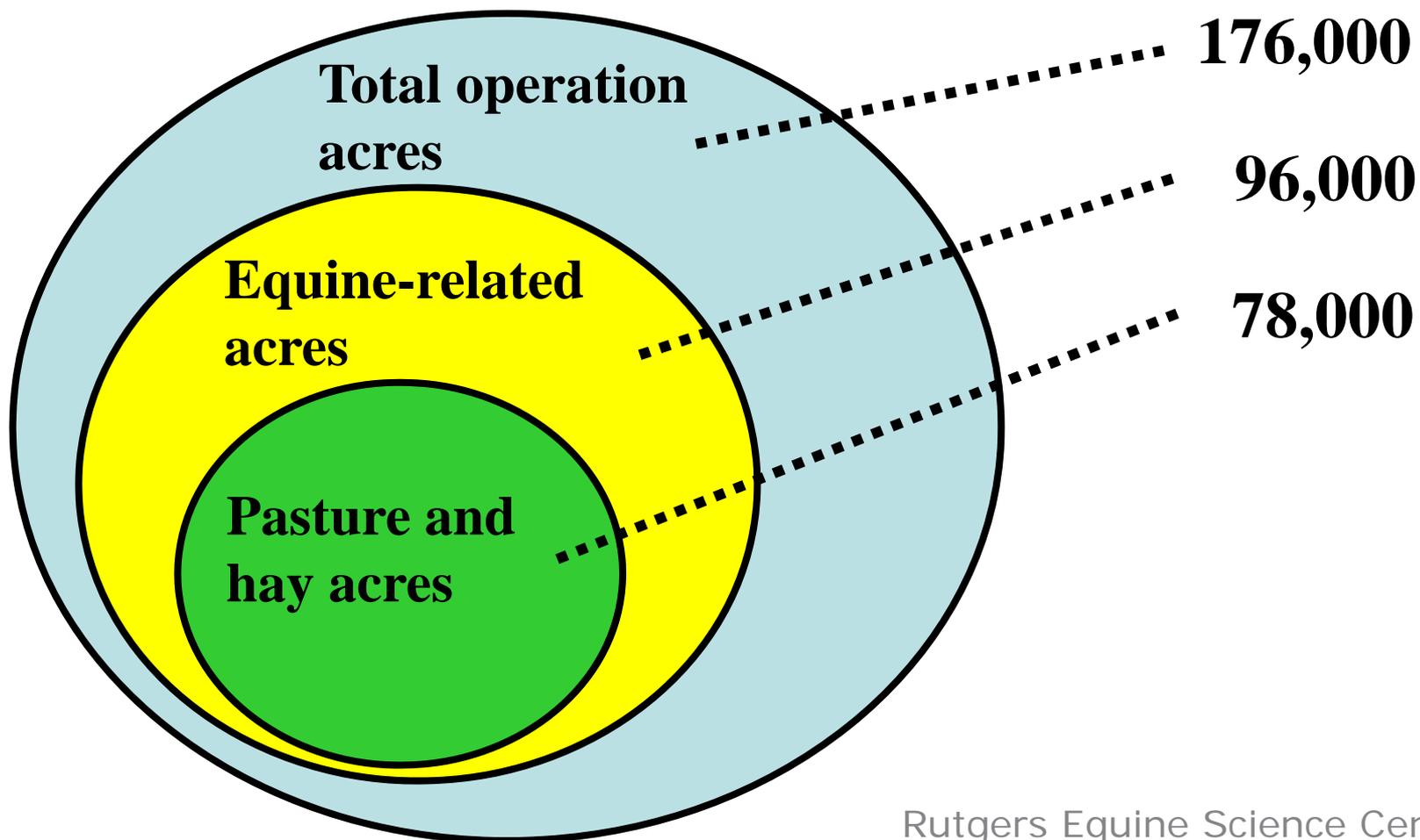
Workforce	Monmouth Park	Freehold Raceway
Workers Employed > 150 days	200*	190
Workers Employed < 150 days	600	2
Total Number of Workers	800	192
Total Labor Expenses	\$17,532,000	\$8,010,216

* Does not include outside cleaning contractor
or food concession employees

Land Use Impacts



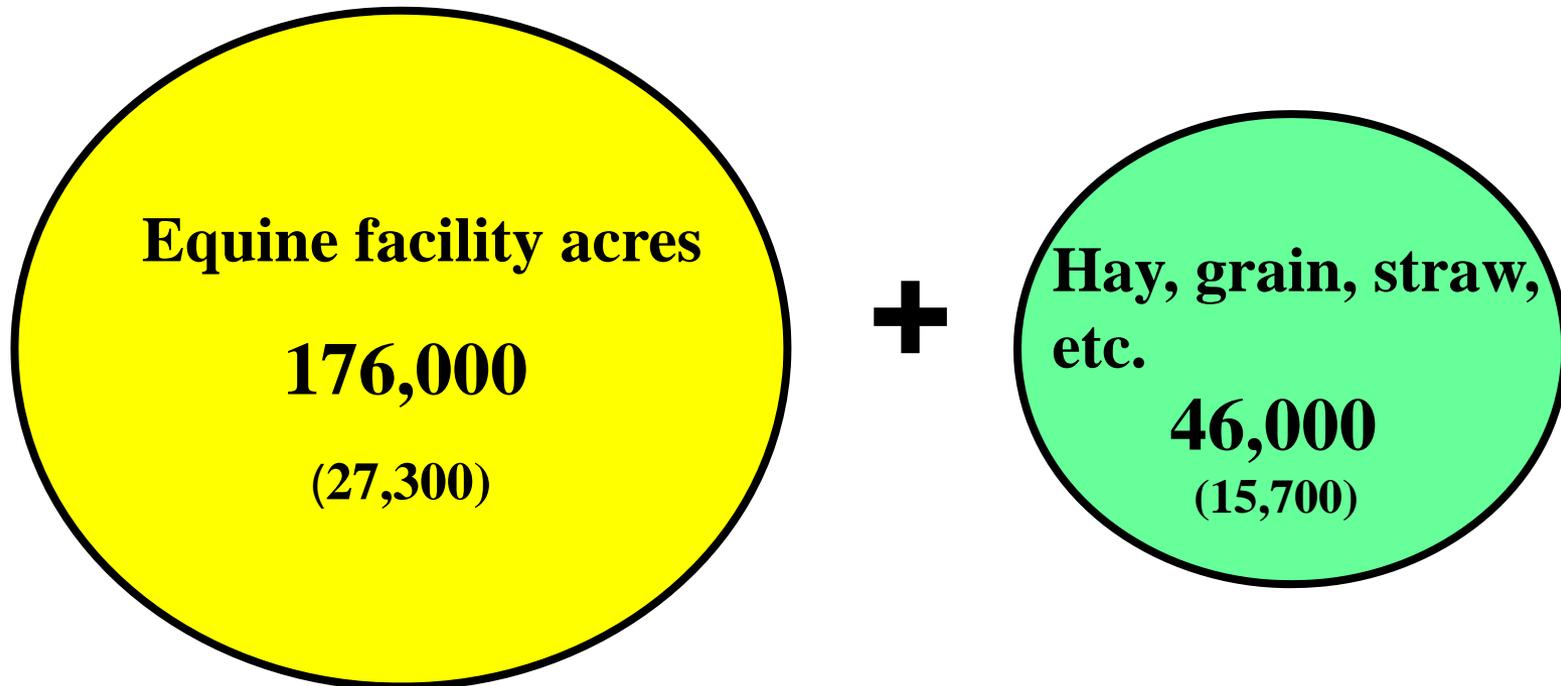
Acres on equine operations only



222,000 Acres in NJ Supported by Horses

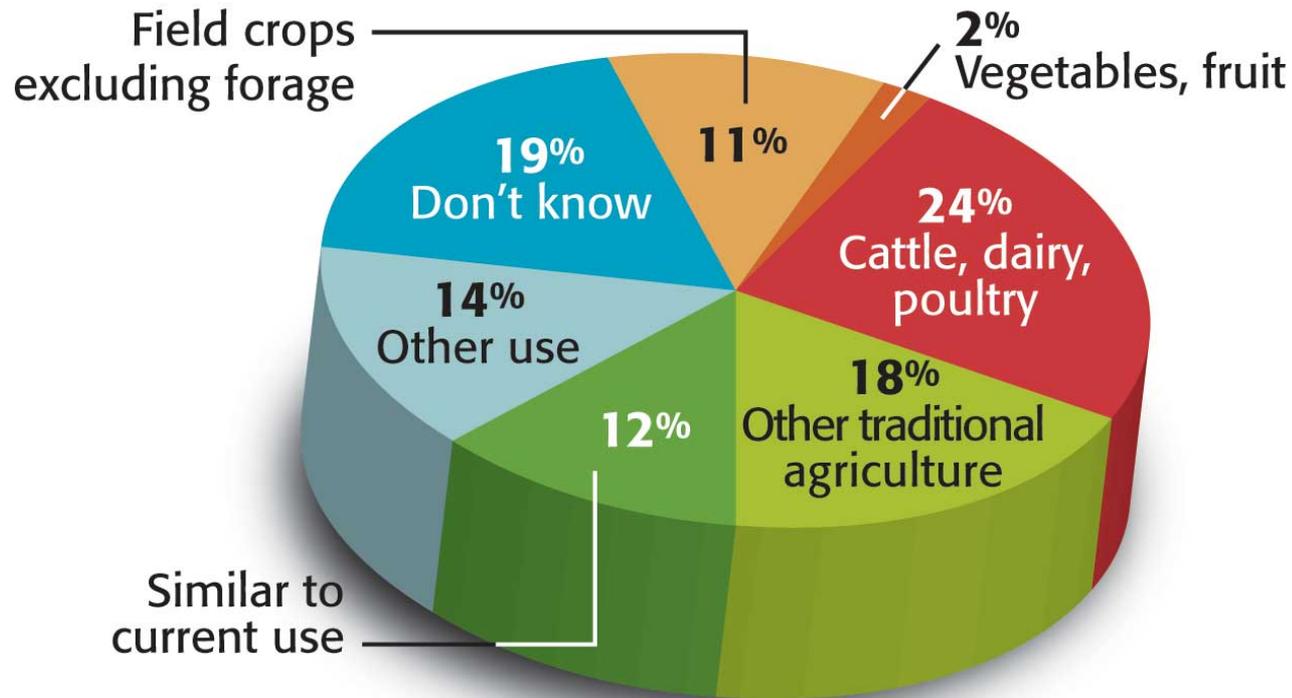
On equine operations

*On other
agricultural operations*



County	Number of Operations	Total Facility Acres	Acres Equine-Related	Acres Used for Pasture, Hay, Grain
Hunterdon	1,110	29,400	16,600	14,000
Monmouth	960	27,300	19,900	15,700
Burlington	850	20,700	12,100	10,100
Sussex	640	20,000	10,300	7,800
Warren	500	18,800	6,800	5,300
Salem	500	12,900	5,600	4,700
Cumberland	270	8,200	3,300	2,800
Somerset	250	7,600	3,500	2,900
Gloucester	490	6,200	3,600	2,800
Middlesex	160	4,200	2,400	1,900

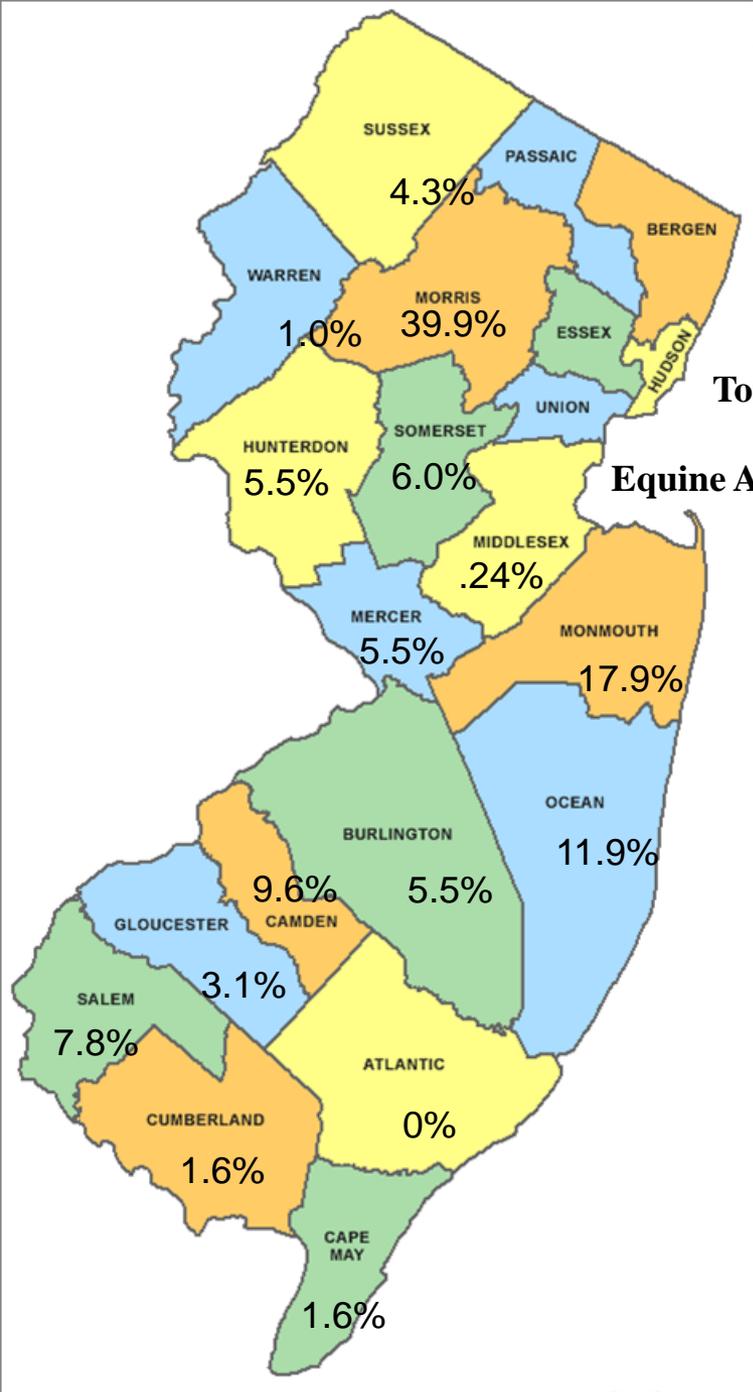
Acres on equine operations by previous use



What Does NJ Stand to Lose?

- **If racing-related training and breeding farms leave NJ:**
 - One of the premier agribusiness will be put in danger
 - \$780 million of annual economic impact
 - 7,000 jobs
 - \$110 million in taxes
 - 56,000 acres of working agricultural landscape and open space
 - Traditional agricultural interests (i.e. grain, hay, and straw farmers) continue to survive due to horse owners
 - The NJ Equine Advisory Board annual budget depends on pari-mutuel wagering
 - Services to horse enthusiast put at risk (i.e. veterinary clinics and feed and supply stores)

Monmouth County Greentable



**Total Equine Facility Acres
Compared to
Equine Acres in Farmland Preservation**

**% = preserved
equine acres out
of total equine
acres**

County	Total Equine Acres	Preserved Equine Acres
Atlantic	3,100	N/A
Burlington	20,700	1,137
Camden	1,600	154
Cape May	2,500	39
Cumberland	8,200	135
Gloucester	6,200	191
Hunterdon	29,400	1,607
Mercer	3,500	192
Middlesex	4,200	10
Monmouth	27,300	4,886
Morris	3,700	1,476
Ocean	4,000	477
Salem	12,900	1,009
Somerset	7,600	454
Sussex	20,000	857
Warren	18,800	195

County	NJ Farms in Farmland Preservation		NJ Horse Farms in Farmland Preservation		% of acreage in Farmland Preservation
	# Farms	Acreage	# Farms	Acreage	
Atlantic	29	3,592	NA	NA	NA
Bergen	7	318	1	16	5.00%
Burlington	177	21,835	15	1,137	5.00%
Camden	7	467	3	154	33.00%
Cape May	38	2,515	3	39	2.00%
Cumberland	102	12,617	3	135	1.00%
Essex	0	0	NA	NA	NA
Gloucester	100	8,777	6	191	2.00%
Hudson	0	0	NA	NA	NA
Hunterdon	256	22,678	22	1,607	7.00%
Mercer	88	6,699	6	192	3.00%
Middlesex	43	4,508	1	10	0.20%
Monmouth	133	10,585	61	4,886	46.00%
Morris	96	6,305	21	1,476	23.00%
Ocean	39	2,675	11	477	18.00%
Passaic	0	0	NA	NA	NA
Salem	185	23,232	6	1,009	4.00%
Somerset	78	6,601	9	454	7.00%
Sussex	86	10,872	6	857	8.00%
Union	0	0	NA	NA	NA
Warren	150	14,862	7	195	1.00%
Total	1,614	159,138	181	12,835	8.00%

What Does NJ Stand to Lose? (cont.)

- **If racing-related training and breeding farms leave NJ:**
 - Only 8% of the total acres in preserved farmland and 11% of the total number of farms in the program are equine-related.
 - Only 7% of the total acres devoted to equine operations are preserved and 2.5% of the total number of equine operations are in the farmland preservation program.

- **Leaving over 163,000 acres vulnerable to future development.**

Moving Towards Sustainability of Horse Racing in New Jersey

- Horse racing, training, and breeding need an infusion of capital and a stable source of revenue
- Partnership between casino and horse industries
- Continued preservation of Atlantic City gaming industry
- Strategic opening of off-track wagering outlets

Moving Towards Sustainability of Horse Racing in New Jersey (cont.)

- **Investments in:**
 - Marketing of live racing
 - Creation of a racing brand
 - Innovative wagers
 - Reduction in cost of regulation and the New Jersey Racing Commission
 - Capital improvements
 - The integrity of racing
 - Research for the benefit of the equine athlete

- **The industry needs to define itself!**
- **The industry needs to identify the next generation of fans!**
- **Strong Equine Science Center!**

Closing Remarks

- The racehorse breeding, training and racing industry is worth saving in New Jersey.
- Horse racing is the economic driving engine of the entire horse industry, and is extremely valuable to the quality of life in the form of agricultural working landscape which benefits all residents of New Jersey.

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