



**Saturday, February 4**

**Cook Campus Center  
Rutgers, the State University  
59 Biel Road  
New Brunswick, NJ 08901**

**DIRECTIONS**

**US Route 1 Southbound**

Proceed past the turn for Route 18 to College Farm Road. You will see the large Rutgers GH Cook Campus sign on the right-hand side. Exit right onto College Farm Road and stay right. Continue along College Farm and turn right at the 4-way stop onto Dudley Road. Continue along Dudley Road and turn right onto Biel Road. The Cook Campus Center will be the first building on the left. **Park in Lot 99A - C**

**US Route 1 Northbound**

Proceed to the 2<sup>nd</sup> Ryders Lane Exit after DeVry University. Stay in the right lane to the jug handle to enter Route 1 South. Follow Directions above.

For more information, or to register by telephone, please contact one of the Committee members listed below or see the website [esc.rutgers.edu](http://esc.rutgers.edu):

**COMMITTEE**

Carey Williams .....848-932-5529  
Laura Gladney.....848-932-3229

**Rutgers Cooperative Extension  
N.J. Agricultural Experiment Station  
Rutgers, the State University of New Jersey  
New Brunswick**

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**Equine Science Center**  
**Better horse care through research and education**  
[esc.rutgers.edu](http://esc.rutgers.edu)

**RUTGERS**

New Jersey Agricultural  
Experiment Station

**Horse Management  
Seminar**

***“Responsible Horse Ownership  
in a Tough Economic Climate”***

Tips for planning and cutting costs while providing the best care for your horse.



**February 4, 2012**

**8:00 a.m. to 3:30 p.m.**

**Cook Campus Center  
Rutgers, the State University**

***\$50 per person Adults before Jan 14th  
\$20 per person Children/Students before Jan. 14th***

Sponsored by  
Rutgers Cooperative Extension  
in cooperation with the  
Equine Science Center  
and  
New Jersey Horse Council

<b>SATURDAY, FEBRUARY 4TH</b>	
8:00-8:45	<i>Registration and Continental Breakfast</i>
8:45-9:00	<b>Welcome</b> – Dr. Karyn Malinowski, Director of the Equine Science Center <b>Moderator</b> – Dr. Carey Williams, Equine Extension Specialist
9:00-9:50	<i>Business Planning for Equestrians</i> Dr. Robin Brumfield, Rutgers University
9:50-10:40	<i>Horse Promotion and Marketability</i> Dr. William Day, Morrisville State College Equine Institute, SUNY Morrisville
10:40-11:00	<i>Break</i>
11:00-11:50	<i>The Economics of Horse-Keeping</i> Dr. Carissa Wickens, University of Delaware
11:50-12:50	<i>Lunch</i>
12:50-1:00	<i>Words from Our Sponsors</i>
1:00-1:50	<i>Improving Pasture for Reduced Feed Costs</i> Dr. Carey Williams, Rutgers University
1:50-2:40	<i>Economical Veterinary Care</i> Dr. Michael Fugaro, Centenary College and Mountain Pointe Equine Veterinary
2:40-3:30	<i>Panel Discussion -</i> Dr. Robin Brumfield, Dr. William Day, Dr. Carissa Wickens, Dr. Carey Williams, Dr. Michael Fugaro

*\*Note\* There is no alternate snow date for this program.*

## Equine Management Seminar Registration

Please use only one form per person

Name \_\_\_\_\_

Farm or  
Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Registration post marked on or before Jan. 14<sup>th</sup> is as follows:

**Adults = \$50**

**Children/Students = \$20**

Registration post marked after Jan. 14<sup>th</sup> is as follows:

**Adults = \$65**

**Children/Students = \$35**

**Box Lunch is provided:** Please specify if you prefer vegetarian.

( Vegetarian)

Make checks payable to:

**Rutgers, the State University**

(Sorry, no credit cards accepted.)

Return registration form and fees to:

Carey A. Williams, Ph.D.

Equine Extension Specialist

Rutgers, the State University of New Jersey

84 Lipman Dr., 213E Bartlett Hall

New Brunswick, NJ 08901

**Space is limited, so register early!**