For more information, or to register by telephone, please contact one of the Committee members listed below or see the website esc.rutgers.edu:

**COMMITTEE**

Carey Williams .................848-932-5529
Laura Gladney..................848-932-3229

**Saturday, February 4**

**Cook Campus Center**
Rutgers, the State University
59 Biel Road
New Brunswick, NJ 08901

**DIRECTIONS**

**US Route 1 Southbound**
Proceed past the turn for Route 18 to College Farm Road. You will see the large Rutgers GH Cook Campus sign on the right-hand side. Exit right onto College Farm Road and stay right. Continue along College Farm and turn right at the 4-way stop onto Dudley Road. Continue along Dudley Road and turn right onto Biel Road. The Cook Campus Center will be the first building on the left. **Park in Lot 99A - C**

**US Route 1 Northbound**
Proceed to the 2nd Ryders Lane Exit after DeVry University. Stay in the right lane to the jug handle to enter Route 1 South. Follow Directions above.

**Horse Management Seminar**

“Responsible Horse Ownership in a Tough Economic Climate”

Tips for planning and cutting costs while providing the best care for your horse.

**Equine Science Center**
Better horse care through research and education
esc.rutgers.edu

Rutgers Cooperative Extension
N.J. Agricultural Experiment Station
Rutgers, the State University of New Jersey
New Brunswick

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**February 4, 2012**
8:00 a.m. to 3:30 p.m.
Cook Campus Center
Rutgers, the State University

$50 per person Adults before Jan 14th
$20 per person Children/Students before Jan. 14th

Sponsored by
Rutgers Cooperative Extension
in cooperation with the
Equine Science Center
and
New Jersey Horse Council
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00-8:45</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td>8:45-9:00</td>
<td>Welcome – Dr. Karyn Malinowski, Director of the Equine Science Center</td>
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<td>Moderator – Dr. Carey Williams, Equine Extension Specialist</td>
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<tr>
<td>9:00-9:50</td>
<td>Business Planning for Equestrians</td>
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<td>Dr. Robin Brumfield, Rutgers University</td>
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<td>9:50-10:40</td>
<td>Horse Promotion and Marketability</td>
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<td>Dr. William Day, Morrisville State College Equine Institute, SUNY Morrisville</td>
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<td>10:40-11:00</td>
<td>Break</td>
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<tr>
<td>11:00-11:50</td>
<td>The Economics of Horse-Keeping</td>
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<td>Dr. Carissa Wickens, University of Delaware</td>
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<td>11:50-12:50</td>
<td>Lunch</td>
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<tr>
<td>12:50-1:00</td>
<td>Words from Our Sponsors</td>
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<tr>
<td>1:00-1:50</td>
<td>Improving Pasture for Reduced Feed Costs</td>
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<td>Dr. Carey Williams, Rutgers University</td>
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<tr>
<td>1:50-2:40</td>
<td>Economical Veterinary Care</td>
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<td></td>
<td>Dr. Michael Fugaro, Centenary College and Mountain Pointe Equine Veterinary</td>
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<tr>
<td>2:40-3:30</td>
<td>Panel Discussion -</td>
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<td></td>
<td>Dr. Robin Brumfield, Dr. William Day, Dr. Carissa Wickens, Dr. Carey Williams, Dr. Michael Fugaro</td>
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*Note* There is no alternate snow date for this program.

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**Equine Management Seminar Registration**

Please use only one form per person

Name______________________________

Farm or Organization________________________

Address______________________________

City_________________________________ State____ Zip_________

County______________________________

Telephone (______)__________________________

Email______________________________

Registration post marked on or before Jan. 14th is as follows:

**Adults** = $50 **Children/Students** = $20

Registration post marked after Jan. 14th is as follows:

**Adults** = $65 **Children/Students** = $35

Box Lunch is provided: Please specify if you prefer vegetarian.  
(□ Vegetarian)

Make checks payable to: **Rutgers, the State University**  
(Sorry, no credit cards accepted.)

Return registration form and fees to:  
Carey A. Williams, Ph.D.  
Equine Extension Specialist  
Rutgers, the State University of New Jersey  
84 Lipman Dr., 213E Bartlett Hall  
New Brunswick, NJ 08901  
Space is limited, so register early!